

From the Founders' Desk

Since our last edition in November, we saw the collapse of a huge crypto exchange and the largest bank liquidation since Lehman. Macro-economically, a steep rise in energy costs, inflation and interest rate hikes have led to predictions of a global slowdown and recessions in most of the world in 2023. In spite of the challenges around us, we are optimistic. TradeAssets has a business model which is real and tangible – it resolves the problem of trapped liquidity meeting its best uses and helps to make the deployment of capital more efficient. Therefore, regardless of the economic scenario, we continue to build this unique ecosystem by onboarding new member banks and creating new partnerships between continents, honouring our top members as Digital Champions, attending industry events, adding more valuable expertise to the team and continuing to launch useful product functionalities.



Recognizing our most Active Member Banks



ADIB receives the e-Marketplace Champion Award from blockchain-powered e-Marketplace TradeAssets
Around 130 deals are secured through the platform with total value of closed deals till date is over USD 128 million

<http://bit.ly/3yxxEE4>



<http://bit.ly/3YD5L8h>



<http://bit.ly/3JebR9c>

TradeAssets gave awards to several banks in UAE and Bangladesh for their continued institutional commitment to the adoption of the e-Marketplace's digital processes that support global access and efficiency:



Welcoming New Member Banks

We were pleased to welcome more member banks such as Kenya Commercial Bank (KCB), IDFC First Bank (India) and Diama Bank (Guinea) to the fold. Notably, 25% of all our members are now from Africa. In that connection, we also onboarded the remaining Orabank group entities as members on the portal in the recent months, with all 12 of them members and soon to become active.



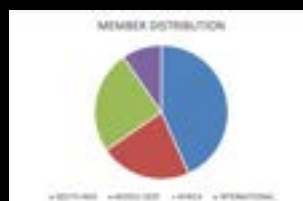
The fastest-growing Bank-to-Bank platform for emerging markets

106 members
From 30+ Countries

\$3.0 Billion
In Cumulative Volumes

\$1.7 Billion
In Posted Volumes (2022)

160%
2-YEAR CAGR



Thought Leadership - Industry Events



GTR MENA 2023, the big 20th year for our media partner Global Trade Review. Participating in GTR MENA has always been both a platform to gather industry insights and connect us to trade and banking professionals. As the premier gathering of the Middle East for the industry, the two day event gave us ample opportunities to reconnect and discuss the year ahead. TradeAssets also joined the panel to talk about Electronic documentation – strengthening the digitalisation drive.



Connecting Countries and Continents

TradeAssets combines people and technology to connect members and ensure success of the ecosystem. The bridges built by the team include Bangladesh with the Middle East, India with Latin America and recently, the team is connecting Vietnam with the Middle East.



Appointments



Shivkumar Seerapu
Singapore



Kamlesh Thakur
India

Language no Barrier

Watch the TradeAssets Ad recently dubbed in Mandarin. It was played to 3,000 trade finance professionals during the ICC China annual conference in December 2022. Also, you can hear the original ad again.



<http://bit.ly/3mUZoQe>



<http://bit.ly/3ZPgmOz>

Power of Information



Our widely awaited Data Analytics module is at the demo stage and is expected to be ready for launch in a few weeks, providing unique guidance on pricing trends across different geographies.

“Arise, Awake and don’t Stop till you reach your Goal”



Swami Vivekananda is the great Indian monk and philosopher who, 130 years ago, first introduced the concepts of Yoga, Vedanta and interfaith awareness to the Western world. He believed in the powers of goodness, absence of jealousy and suspicion and helping all those trying to be and do good. Amongst other prescient teachings, he said that the infinite library of the universe is in our own mind.

“Dare to be free, dare to go as far as your thought leads, and dare to carry that out in your life”.

